



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

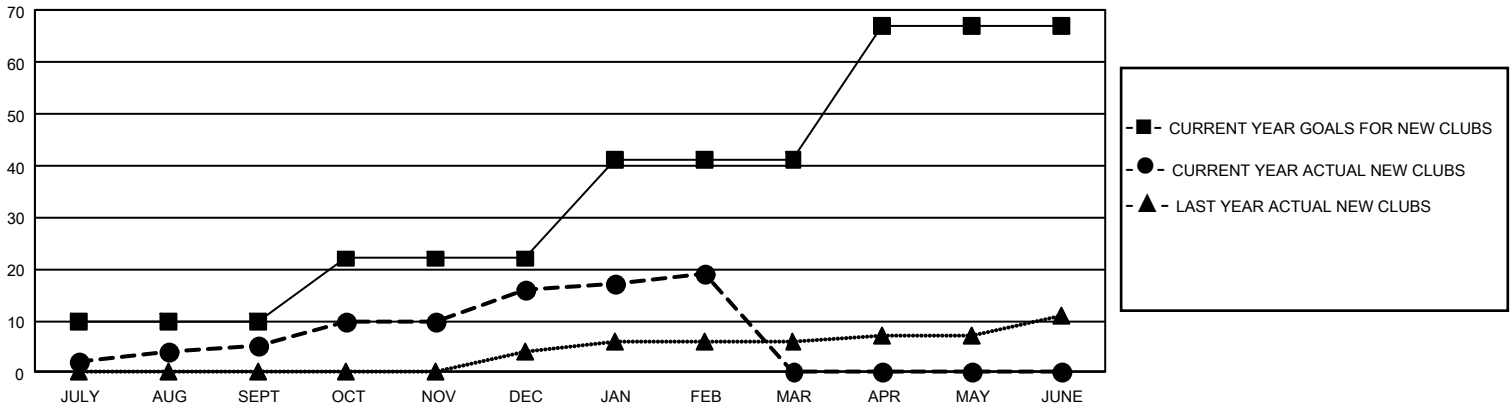
Results as of: 2/28/2021

## GMT Constitutional Area 1, Group B

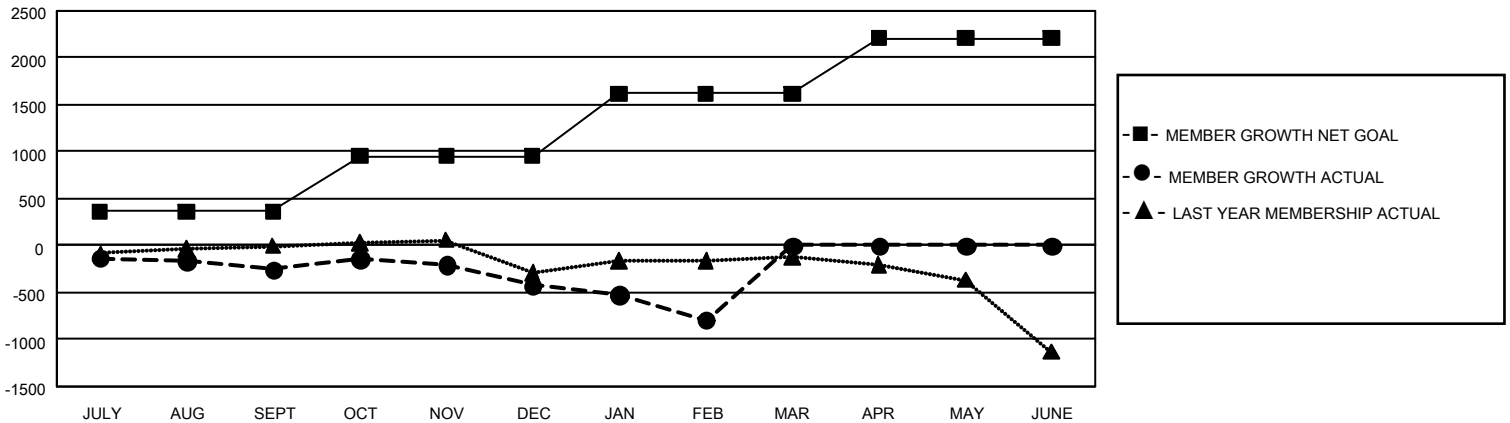
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs				Members			
RESULTS FOR 2020-2021				RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	5	6	JULY/AUG/SEPT	364	925	1,052
OCT/NOV/DEC	36	11	3	OCT/NOV/DEC	587	957	1,051
JAN/FEB/MAR	57	3	28	JAN/FEB/MAR	668	445	751
APR/MAY/JUNE	78	0	0	APR/MAY/JUNE	589	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 37	394 CLUBS OF 987 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	14,247 (59.51%)
DECEASED	260	FEMALE	9,695 (40.49%)
CLUB CANCELLED	322	TOTAL FAMILY UNIT MEMBERS	4,749
OTHER	2,270	FAMILY MEMBERS PAYING HALF DUES	2,497
TOTAL	2,852		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)